

ZACH POWERS

TECHNICIAN & EDITOR

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Toronto, ON Canada

@zachpwrs

Creative professional and adept problem-solver.
I am widely experienced in image production.

Commonly instructs at Ryerson University.
Classically trained and internationally vetted.
Dedicated to delivering stunning products.

EDUCATION

T.M.U // Ryerson University

B.F.A. Cinematography & Image Arts
(Honours)

2020

SKILLS

→ Adobe Creative Suite

PS + LR · Premiere · After Effects · Audition

→ DaVinci Resolve Studio 19 Pro

→ Logic X Pro: Post Audio Mixing + Mastering

→ Generative A.I.

Midjourney · Stable Diffusion · DALL-E 3.0

→ Microsoft Office Suite

Word · Excel · Outlook · Powerpoint


→ Project Management Tools


Slack · Trello · Quickbooks · Teams · Asana

→ 10 Yrs Production & Operating Experience

ARRI · RED · SONY · BLACKMAGIC · CANON

QUALIFICATIONS

 Red Cross First Aid + CPR/AED Level C
2021

 G-Class Licensed Driver
2024

NOTABLE EXPERIENCE

Jacob's Steakhouse - 17 Anniversary Commercial (Toronto, CA)
Camera Operator · 1st Assistant Camera · Eyepoint Studio · 2024

Apple - iPhone 16 Promotional (Toronto, CA)
1st. Assistant Camera · Hogarth Marketing · 2024

OLG Horseracing - Avling Brewery Promotional (Toronto, CA)
1st. Assistant Camera · Hogarth Marketing · 2024

Euro Pacific Funds - Interview w/ Peter Schiff (Toronto, CA)
Lead Editor · Colourist · CEO.ca · 2024

HomeEquity Bank - 2024 Q4 Promotional (Toronto, CA)
Camera Operator · HomeEquity Bank · 2024

LeBlanc - "Winter" Music Video (Paris, France)
1st. Assistant Camera · B-Cam Op. · Ten-Four Pictures · 2024

Cutera Inc. - GSM Ritz Carlton (Los Angeles, U.S.A.)
Camera Operator · Asst. Editor · Cutera · 2024

SickKids Hospital - UHN Brand Promotional (Toronto, CA)
2nd Assistant Camera · D.I.T. · Media One · 2024

Cutera Inc. - "Casino Royale" Wynn, Vegas (Las Vegas, U.S.A.)
Camera Operator · Asst. Editor · Cutera · 2024

Aaron Hibell - 2024 Album Promotional (Paris, France)
1st Assistant Camera · Ten-Four Pictures · 2024

Lexus - TXh 2024 Vehicle Promotional (Toronto, CA)
1st. Assistant Camera · Toyota Canada · Zulu Alpha Kilo · 2024

Subaru - '24 Forester: "Welcome to Uncommon" (Toronto, CA)
1st. Assistant Camera · Toyota Canada · Zulu Alpha Kilo · 2024

Artscape - PopCaan "Great is He" Interview (Toronto, CA)
Camera Operator · D.I.T. · RBCxMusic · 2023

TSN - 110th CFL Grey Cup Commercial (Toronto, CA)
2nd Assistant Camera · Encounter Studios · 2023

Loran Scholar Foundation - 35th Anniversary (Toronto, CA)
1st. Assistant Camera · Ten-Four Pictures · 2023

CTV - "Paranormal Revenge", Season 1 (Toronto, CA)
2nd Assistant Camera · D.I.T. · Sphere Media · 2023

Apple TV - "Haunted Hospitals", Season 5 (Toronto, CA)
2nd Assistant Camera · D.I.T. · Sphere Media · 2023

REBEL Nightclub - No Place Like Rebel (Toronto, CA)
1st. Assistant Camera · Camera Operator · INK Entertainment · 2023

SOFIA Restaurant - Promotional (Toronto, CA)
1st. Assistant Camera · Ten-Four Pictures · INK Entertainment · 2023

FORMAL POSITIONS

Edit Lead and Digital Media Producer
CEO.ca Financial Services · June 2024 - Present

Digital VFX Studio Supervisor
Artscape Daniels Launchpad · October 2021 - January 2024

Sales and Customer Service; Video Dept. Lead
Album Studios & Equipment · November 2019 - August 2021